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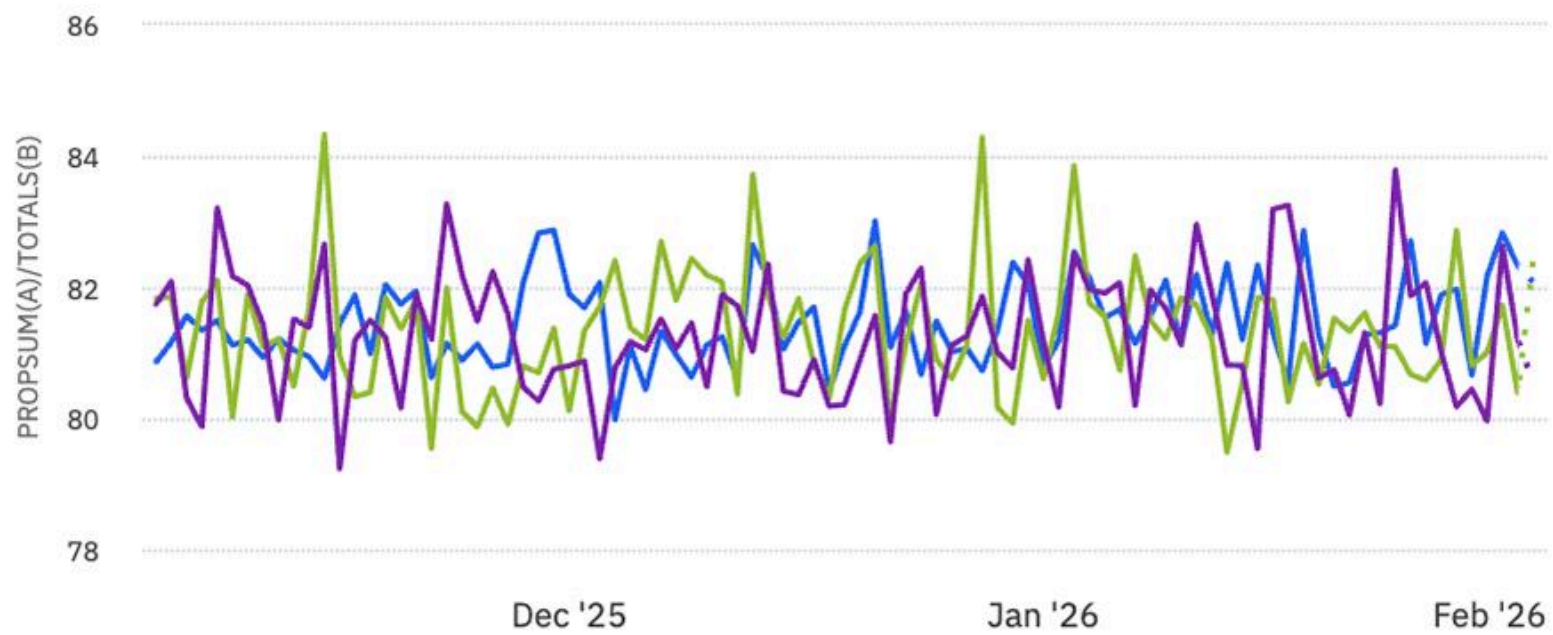
Can I see which platform has the highest average order value?

✓ Finished working

**All three platforms have nearly identical average order values at ~\$80–\$83 per purchase,** with remarkable consistency over the past 90 days. iOS shows occasional spikes slightly above Web and Android, but the differences are minimal—suggesting that while Web drives more volume, customers spend similar amounts per order regardless of device.

**AOV (PROPSUM(\$revenue)/Purchases) by Platform (Web/iOS/Android) — D...**

Average order value computed as sum of \$revenue on Complete Purchase / total...



**Logical next question:** Want to explore conversion rates by platform to see if mobile users browse more but convert less frequently than web users?



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Ask anything



AI can make mistakes. Verify results.

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