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How many users drop off during onboarding?

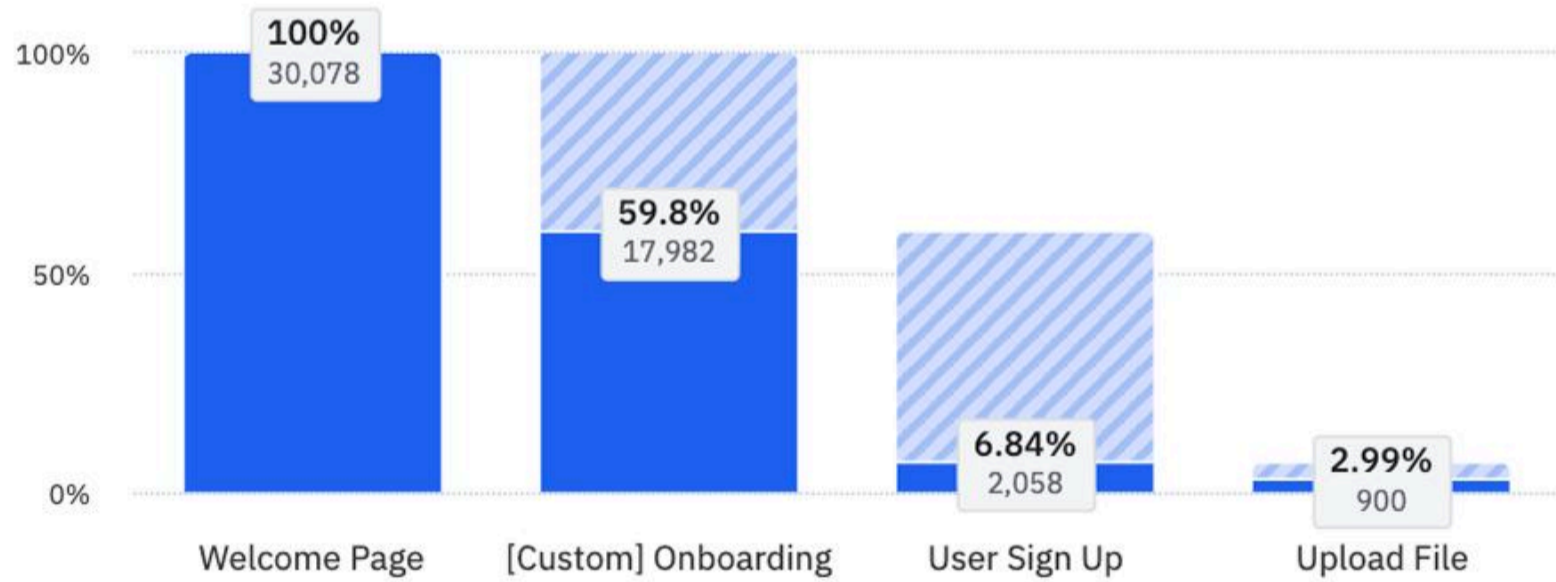
✓ Finished working

Based on the onboarding funnel analysis for AmpliFile, **the biggest drop-off happens between the onboarding flow and account creation**—88.6% of users who engage with onboarding don't complete sign-up. Overall, only **3% of users** who land on the Welcome Page make it through to uploading their first file.

Here's the breakdown:

- **Welcome Page → Onboarding:** 40% drop off (60% continue)
- **Onboarding → Sign Up:** 89% drop off ← Critical issue here
- **Sign Up → Upload File:** 56% drop off

AmpliFile Onboarding Funnel Drop-off (Welcome → Onboarding → Sign Up ...)



**Next step:** Break down the Onboarding → Sign Up drop-off by traffic source or platform to identify where friction is highest.



Current Page

Ask anything



AI can make mistakes. Verify results.

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