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Break down our landing page visitors by traffic source.

Finished working

Based on the data from the last 30 days (December 1-30, 2025), here's how your landing page visitors break down by traffic source:

Traffic Source Distribution:

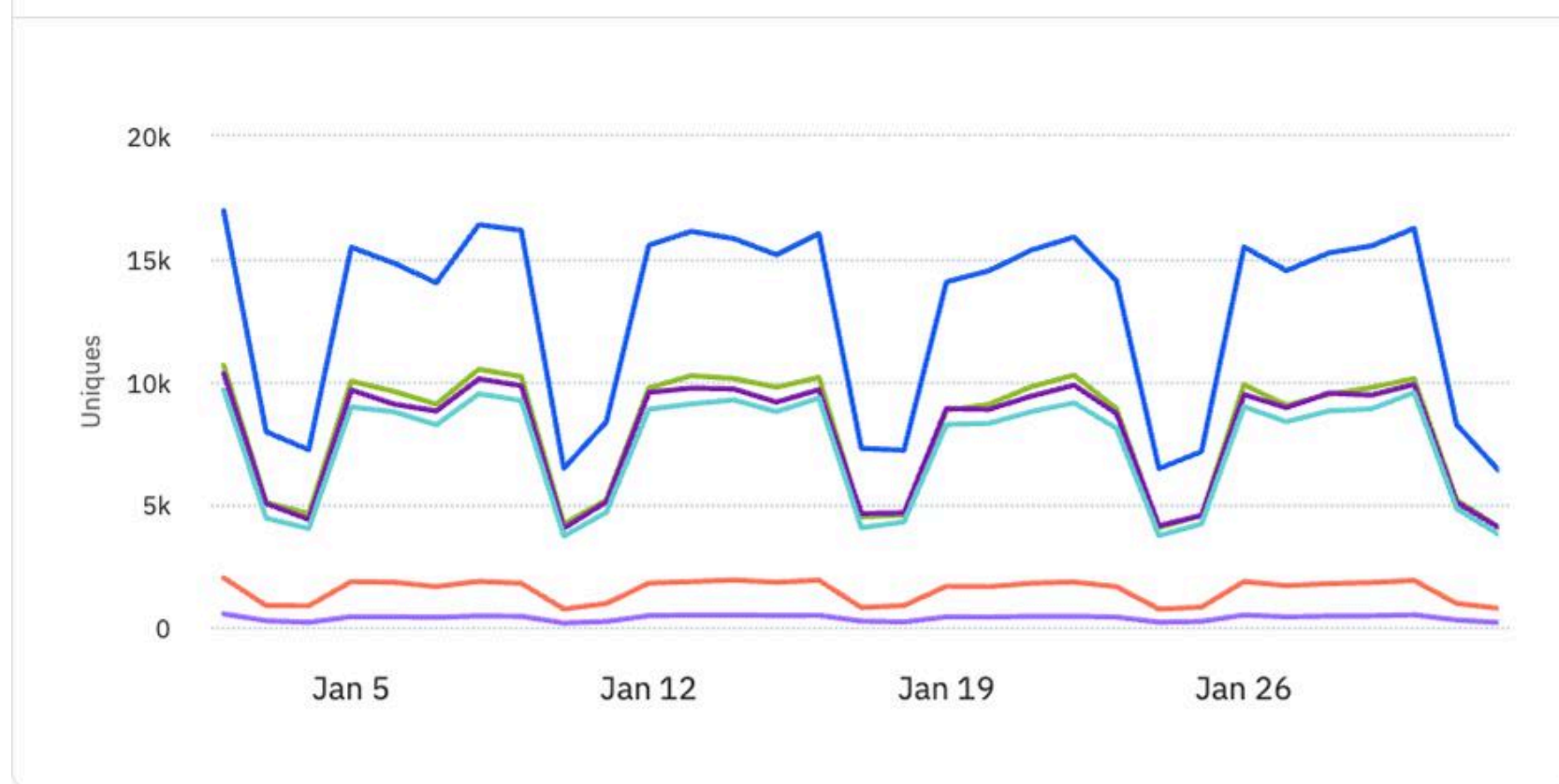
- 1. **Google** - 122,460 visitors (36%)
- 2. **Instagram** - 92,907 visitors (27%)
- 3. **Direct** - 87,231 visitors (26%)
- 4. **Facebook** - 84,935 visitors (25%)
- 5. **Twitter** - 25,941 visitors (8%)
- 6. **Bing** - 7,205 visitors (2%)

Key Insights:

- **Google dominates** your traffic, bringing in over a third of all landing page visitors
- **Social media is strong** - Instagram and Facebook combined account for 52% of traffic, showing effective social presence
- **Direct traffic is healthy** at 26%, indicating strong brand awareness and repeat visitors
- **Twitter and Bing** contribute smaller but meaningful volumes

The daily trend shows consistent traffic patterns across all sources, with slight dips on weekends (particularly Saturdays and Sundays) and recovery during weekdays.

View chart



Current Page

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